



ANNUAL REPORT 2025

*Cycling to change
children's futures.*



NPO CYCLING FOR CHARITY JAPAN

Established 2015 · NPO since October 2019 · Tokyo

10 YEARS · 2015 — 2025

www.cyclingforcharityjapan.com

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MISSION

Through long-distance cycling, NPO Cycling for Charity Japan supports children from care homes and other challenging circumstances. We raise awareness of educational inequality in Japan and help children build self-esteem and communication skills, so that every child can freely pursue the future they envision.

VISION

A society where every child can freely pursue the future they envision, regardless of their background.

MESSAGE FROM OUR DIRECTOR



Yosuke Takahashi
Representative Director

2025 marked a major milestone: ten years since I rode that first solo charity ride from Tokyo to Ishinomaki in 2015. What began as one person's challenge has grown into a community of 178 participants across the year. I am deeply grateful to everyone who has shared the road with us.

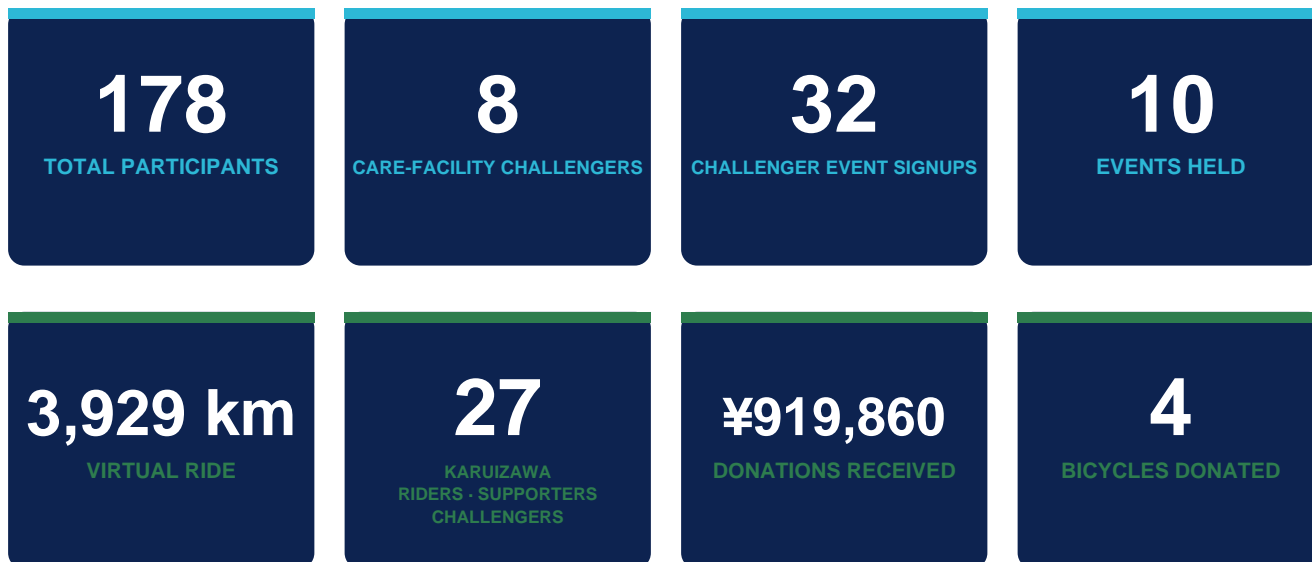
This year, eight young challengers from care facilities took part in our rides: five at Karuizawa, one at Shimanami, and two at the North Alps event. Just as meaningful, former challengers returned as support-car crew and sub-leaders — stepping into the role of supporter rather than supported. That shift is, to me, the clearest proof of what a decade of community-building has produced.

Operationally, we made meaningful progress as well. Eight volunteers completed first-aid and cycling-tour-guide certification, strengthening our safety foundation. We continued our exchange program with the children's welfare facility in Matsudo and donated four more bicycles this year.

2025 was also our first year ending in deficit — the result of a deliberate investment in expanded programs, training, and safety as we scaled. With healthy net assets still in place, we are laying the groundwork for the next decade. Thank you, as always, for riding alongside us.

YEAR AT A GLANCE

Ten years on from the first ride, 2025 saw a record 178 participants across ten events. Below are the headline numbers from the year.



2025 HIGHLIGHTS

| | |
|-----------------|---|
| March | Spring Ride - Tama Lake Season-opener day ride at Tama Lake in greater Tokyo. 7 riders. |
| Apr-May | Strava Virtual Ride Online Golden Week event. 30+ participants logged a combined 3,929 km. |
| May | North Alps Ride - 2 days Overnight ride in Omachi, Nagano exploring the foothills of the North Alps. 8 riders + 2 challengers. |
| Sep-Oct | Training Rides - 3 sessions + Certification Three practice rides in greater Tokyo. 8 volunteers completed first-aid and cycling-tour-guide certification. |
| October | Karuizawa Challenge - 3 days Flagship 3-day ride from Ibaraki to Karuizawa (~230km, 950m elevation). Day 1 in heavy rain — every rider finished. 17 riders + 5 supporters + 5 challengers. |
| October | Shimanami Challenge - 4 days 4-day Onomichi to Imabari ride along the world-famous Shimanami Kaido. 8 riders + 1 challenger. |
| October | Haruka-en Exchange - Matsudo Visit to the Haruka-en children's welfare home. Bicycle-assembly workshop and exchange event. 5 CFC members + 5 challengers; 4 bicycles donated. |
| November | Annual Report Gathering Challengers presented their reflections to supporters. The capstone of the program. 12 riders + 5 challengers. |

FEATURED RIDES OF 2025

Long-distance rides are at the heart of CFC. Over ten events in 2025, young challengers rode alongside adult mentors.



Karuzawa Challenge

Oct 11–13 • 3 days • Ibaraki to Karuzawa

Flagship event covering ~230km. All 5 challengers finished, even through heavy rain on Day 1. Two returning challengers stepped up as sub-leader and bike mechanic.

17 RIDERS • 5 SUPPORTERS • 5 CHALLENGERS



Shimanami Challenge

Oct 17–20 (4 days) • Onomichi to Imabari

4-day ride along the world-famous Shimanami Kaido. Riders enjoyed views of the Seto Inland Sea and shared a team-wide finish.

8 RIDERS • 1 CHALLENGER

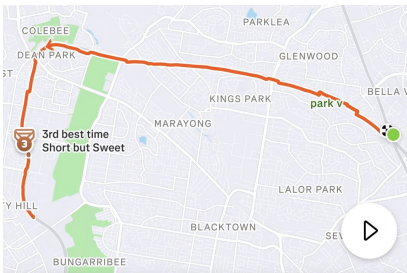


North Alps Ride

May 17–18 (2 days) • Omachi, Nagano

2-day ride based in Omachi exploring the foothills of the North Alps. With 2 challengers, this also served as an early-season training event.

2 CHALLENGERS • 2 DAYS



Strava Virtual Ride

Apr–May • Online • Golden Week

Online Golden Week challenge via Strava. 30+ participants logged a combined 3,929 km while helping spread the word about CFC.

30+ PARTICIPANTS • 3,929 KM



Training Rides • multiple

Sep–Oct • 3 sessions • Greater Tokyo

Three practice rides held at Kasai Rinkai, Futako-Tamagawa, and the Tama River. Challengers gradually built up distance and safety skills.

36 TOTAL ATTENDEES



Annual Report Gathering

Nov 9 (Sun) • Shinjuku, Tokyo

Challengers delivered presentations to supporters — sharing what the year taught them. The capstone of the program, designed to build confidence through public speaking.

12 RIDERS • 5 CHALLENGERS



Haruka-en Exchange (Matsudo)

Oct 25 (Sat) • Haruka-en children's welfare home, Matsudo

Visit to the Haruka-en children's welfare home in Matsudo. A bicycle assembly workshop where CFC members taught children how to build and ride bikes. Four bicycles were donated this year, deepening a partnership that has become a highlight of the CFC calendar.

5 CFC MEMBERS • 5 CHALLENGERS • 4 BICYCLES DONATED

CHALLENGER VOICES

Drawn from post-event reflections and surveys, these are the words of our 2025 challengers. Names have been replaced with initials to protect privacy.

“It’s my first time riding in the rain — it actually feels amazing!”

Challenger S (1st-year) · Karuizawa Day 1 (heavy rain)

“There were moments when I made the call myself and gave the right hand signal. I rode the full 100 km!”

Challenger Y (1st-year) · Karuizawa Day 2

“I made it to the end without giving up — and started giving hand signals on my own initiative.”

Challenger S · Karuizawa Day 1

“This year I joined as support-car crew. Last time I was the one being supported — now it’s my turn to support everyone.”

Former Challenger E (returning as support crew)

“Riding one-handed is hard — it’s scary on a cross bike. I’ll practise before the next ride.”

Challenger S · Training ride, September

“I want to keep a steady gap with the rider ahead and find my own pace.”

Challenger S · Karuizawa Day 1 (Day 2 goal)

MENTOR & CHALLENGER REFLECTIONS

Since 2022, every challenger has been paired with two adult mentors who ride alongside them from training through the main event and into the year-end gathering. Below is a sample of real mentor feedback exchanged during the 2025 Karuizawa Challenge. Names have been replaced with initials.

“You finished as if it weren’t even your first long ride. Finding the bright side in any situation is a real talent — and so is the way you smile and talk with adults you’ve only just met.”

Mentor M to Challenger S (Karuizawa Day 1)

“Congratulations on the 100 km. Being your mentor has been one of the best things to happen to me. The time we shared has become real treasure for me — you gave me courage.”

Mentor E to Challenger Y (Karuizawa Day 2)

“Having you with us as support-car crew was such a reassuring — and joyful — thing. Checking on everyone’s condition, going to buy hand-warmers — you took the initiative on your own.”

Mentor M to former Challenger E (returning as support crew)

“CFC is a place where you can come back and try again — and eventually ride as an adult, this time supporting challengers yourself.”

Mentor N to former Challenger E

Note: The mentor reflections above are a small selection of exchanges from the 2025 season.

FINANCIAL STATEMENT

Summary of the income statement and balance sheet for the 6th fiscal period of NPO Cycling for Charity Japan (January 1 – December 31, 2025).

| Category | Item | FY2025 (¥) | FY2024 (¥) | YoY |
|------------|--------------------------|------------------|----------------|--------------|
| Revenue | Membership fees | 230,000 | 223,000 | +3.1% |
| | Donations | 919,860 | 642,679 | +43.1% |
| | Program revenue | 634,635 | 0 | NEW |
| | Other income | 5,065 | 1,288 | +293% |
| | Total Revenue | 1,789,560 | 866,967 | +106% |
| Expenses | Program expenses | 1,819,901 | 605,807 | +200% |
| | Admin expenses | 114,319 | 91,737 | +25% |
| | Total Expenses | 1,934,220 | 697,544 | +177% |
| Net | Operating Surplus | (144,660) | 169,423 | — |

| Balance Sheet | 12/31/2025 | 12/31/2024 |
|-------------------|-------------------|-------------------|
| Cash & deposits | ¥3,025,367 | ¥3,170,027 |
| Total Assets | ¥3,025,367 | ¥3,170,027 |
| Total Liabilities | ¥0 | ¥0 |
| Net Assets | ¥3,025,367 | ¥3,170,027 |

Notes on the financials

2025 was the first deficit year since NPO incorporation (¥-144,660 net change). At the same time, total revenue reached a record ¥1,789,560 (+106% YoY), driven by donations (+43%) and the first-ever recognition of program revenue (¥634,635). Program expenses rose 200% to ¥1,819,901, reflecting deliberate investment in training and personnel (¥473,530), travel (¥758,688), and meetings (¥244,983) as we scaled. Net assets remain healthy at ¥3,025,367. CFC has never received grant funding or taken on debt.

Source: audited financials filed with Tokyo Metropolitan Government.

TEAM & BOARD

As of 2025, CFC is governed by five board members and supported by regular and supporting members.

BOARD

| | |
|-------------------------|-------------------------|
| Yosuke Takahashi | Representative Director |
| Akihisa Yokoo | Vice Director |
| Gary Hung | Director |
| Atsushi Kamata | Auditor |
| Kentaro Yamamoto | Auditor |

REGULAR MEMBERS

| | | |
|----------------|------------------|----------------|
| Satoshi Fukuda | Keith Grogg | Rika Nishimura |
| Miki Hitosugi | Suzuko Takahashi | Hiroshi Kanda |
| Junya Enomoto | | |

SUPPORTING MEMBERS

| | | |
|-----------------|--------------------|---------------|
| Akiko Ueno | Hidehiko Takamatsu | Jun Mochizuki |
| Hiroaki Nishida | Kaoru Yamamoto | Reiko Sawada |
| Naoko Konno | Mami Matsuura | Yumi Morita |

ORGANIZATION DETAILS

| | |
|--------------------|---|
| Name | NPO Cycling for Charity Japan |
| Founded | October 21, 2019 (NPO incorporation) / 2015 (initial project) |
| Location | Tokyo, Japan |
| Fiscal Year | January 1 – December 31 (calendar year) |
| Bank | Rakuten Bank, ordinary deposit account |
| Contact | cyclingforcharityjapan@gmail.com |
| Web | www.cyclingforcharityjapan.com |

OUR SUPPORTERS

Thank you to the many individual supporters, cyclists, support-car crew, challenger families, mentors, and care-home staff who made 2025 possible. We are deeply grateful.

2025 MENTORS

Across the 2025 season, 14 mentors rode alongside challengers. Many are the regular and supporting members listed above; others are riders who return each year to support the program. Each mentor's presence helps a challenger grow.

INDIVIDUAL DONORS

Total individual donations in 2025: ¥919,860

Since launching this program, we have received donations from a cumulative 645 supporters. Every contribution powers the challenges that change young lives. Thank you, deeply.

HOW TO PARTICIPATE AND SUPPORT

| | |
|----------------------------|--|
| As a Challenger | Young people facing challenges can join a ride. |
| As a Guide / Mentor | Experienced cyclists supporting challengers and ride safety. |
| As a Donor | Funding programs and bike donations to children's homes. |
| As a Sponsor | Corporate or organizational sponsorship of our events. |



Ride with us. Change a life.

Every pedal stroke can change a child's future.

GET INVOLVED

cyclingforcharityjapan@gmail.com

www.cyclingforcharityjapan.com

facebook.com/cyclingforcharityjapan · instagram.com/cyclingforcharity

NPO Cycling for Charity Japan

Tokyo, Japan · Fiscal year: January 1 – December 31

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