



ANNUAL REPORT 2025

*Cycling to change
children's futures.*



NPO CYCLING FOR CHARITY

Established 2015 · NPO since October 2019 · Tokyo

10 YEARS · 2015 — 2025

www.cyclingforcharityjapan.com

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MISSION

Through long-distance cycling, NPO Cycling for Charity supports children from care homes and other challenging circumstances. We raise awareness of educational inequality in Japan and help children build self-esteem and communication skills, so that every child can freely pursue the future they envision.

VISION

A society where every child can freely pursue the future they envision, regardless of their background.

MESSAGE FROM OUR DIRECTOR



Yosuke Takahashi
Representative Director

2025 marked a major milestone: ten years since I rode that first solo charity ride from Tokyo to Ishinomaki in 2015. What began as one person's challenge has grown into a community of 178 participants across the year. I am deeply grateful to everyone who has shared the road with us.

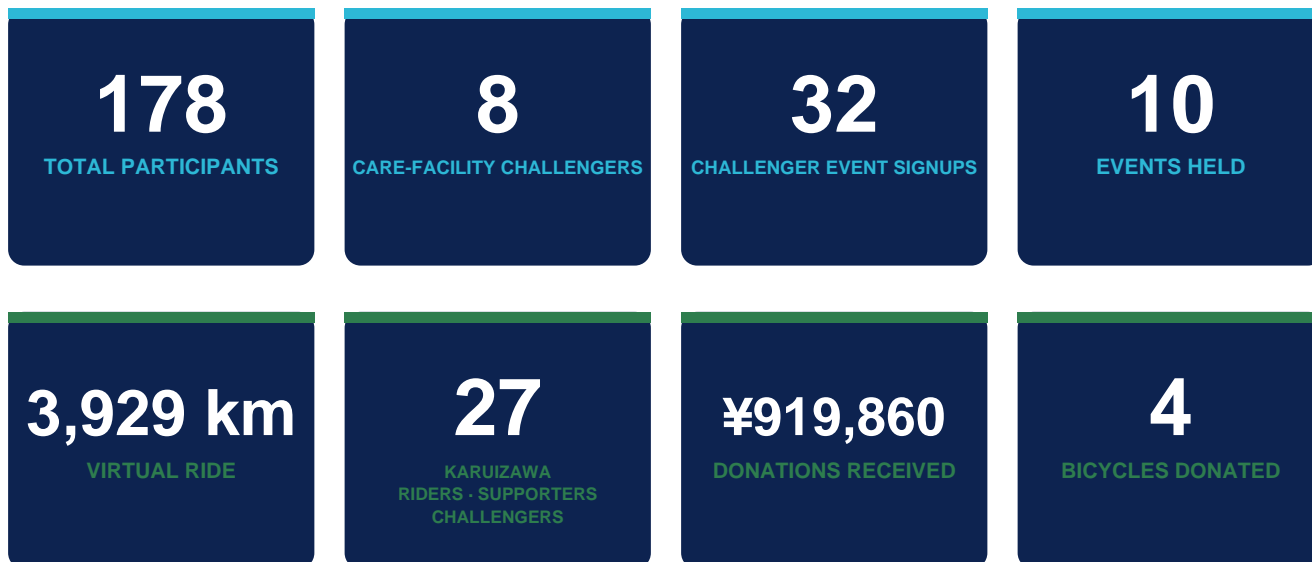
This year, eight young challengers from care facilities took part in our rides: five at Karuizawa, one at Shimanami, and two at the North Alps event. Just as meaningful, former challengers returned as support-car crew and sub-leaders — stepping into the role of supporter rather than supported. That shift is, to me, the clearest proof of what a decade of community-building has produced.

Operationally, we made meaningful progress as well. Eight volunteers completed first-aid and cycling-tour-guide certification, strengthening our safety foundation. We continued our exchange program with the children's welfare facility in Matsudo and donated four more bicycles this year.

2025 was also our first year ending in deficit — the result of a deliberate investment in expanded programs, training, and safety as we scaled. With healthy net assets still in place, we are laying the groundwork for the next decade. Thank you, as always, for riding alongside us.

YEAR AT A GLANCE

Ten years on from the first ride, 2025 saw a record 178 participants across ten events. Below are the headline numbers from the year.



2025 HIGHLIGHTS

March	Spring Ride · Tama Lake Season-opener day ride at Tama Lake in greater Tokyo. 7 riders.
Apr–May	Strava Virtual Ride Online Golden Week event. 30+ participants logged a combined 3,929 km.
May	North Alps Ride · 2 days Overnight ride in Omachi, Nagano exploring the foothills of the North Alps. 8 riders + 2 challengers.
Sep–Oct	Training Rides · 3 sessions + Certification Three practice rides in greater Tokyo. 8 volunteers completed first-aid and cycling-tour-guide certification.
October	Karuizawa Challenge · 3 days Flagship 3-day ride from Ibaraki to Karuizawa (~230km, 950m elevation). Day 1 in heavy rain — every rider finished. 17 riders + 5 supporters + 5 challengers.
October	Shimanami Challenge · 4 days 4-day Onomichi to Imabari ride along the world-famous Shimanami Kaido. 8 riders + 1 challenger.
October	Haruka-en Exchange · Matsudo Visit to the Haruka-en children's welfare home. Bicycle-assembly workshop and exchange event. 5 CFC members + 5 challengers; 4 bicycles donated.
November	Annual Report Gathering Challengers presented their reflections to supporters. The capstone of the program. 12 riders + 5 challengers.

FEATURED RIDES OF 2025

Long-distance rides are at the heart of CFC. Over ten events in 2025, young challengers rode alongside adult mentors.



Karuizawa Challenge

Oct 11–13 · 3 days · Ibaraki to Karuizawa

Flagship event covering ~230km. All 5 challengers finished, even through heavy rain on Day 1. Two returning challengers stepped up as sub-leader and bike mechanic.

17 RIDERS · 5 SUPPORTERS · 5 CHALLENGERS



Shimanami Challenge

Oct 17–20 (4 days) · Onomichi to Imabari

4-day ride along the world-famous Shimanami Kaido. Riders enjoyed views of the Seto Inland Sea and shared a team-wide finish.

8 RIDERS · 1 CHALLENGER

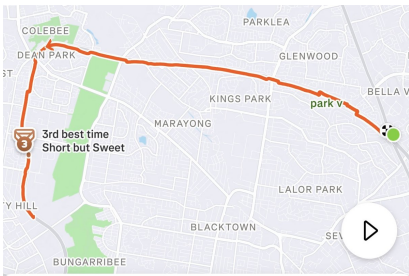


North Alps Ride

May 17–18 (2 days) · Omachi, Nagano

2-day ride based in Omachi exploring the foothills of the North Alps. With 2 challengers, this also served as an early-season training event.

2 CHALLENGERS · 2 DAYS



Strava Virtual Ride

Apr–May · Online · Golden Week

Online Golden Week challenge via Strava. 30+ participants logged a combined 3,929 km while helping spread the word about CFC.

30+ PARTICIPANTS · 3,929 KM



Training Rides · multiple

Sep–Oct · 3 sessions · Greater Tokyo

Three practice rides held at Kasai Rinkai, Futako-Tamagawa, and the Tama River. Challengers gradually built up distance and safety skills.

36 TOTAL ATTENDEES



Annual Report Gathering

Nov 9 (Sun) · Shinjuku, Tokyo

Challengers delivered presentations to supporters — sharing what the year taught them. The capstone of the program, designed to build confidence through public speaking.

12 RIDERS · 5 CHALLENGERS



Haruka-en Exchange (Matsudo)

Oct 25 (Sat) · Haruka-en children's welfare home, Matsudo

Visit to the Haruka-en children's welfare home in Matsudo. A bicycle assembly workshop where CFC members taught children how to build and ride bikes. Four bicycles were donated this year, deepening a partnership that has become a highlight of the CFC calendar.

5 CFC MEMBERS · 5 CHALLENGERS · 4 BICYCLES DONATED

CHALLENGER VOICES

Drawn from post-event reflections and surveys, these are the words of our 2025 challengers. Names have been replaced with initials to protect privacy.

“It’s my first time riding in the rain — it actually feels amazing!”

Challenger S (1st-year) · Karuizawa Day 1 (heavy rain)

“There were moments when I made the call myself and gave the right hand signal. I rode the full 100 km!”

Challenger Y (1st-year) · Karuizawa Day 2

“I made it to the end without giving up — and started giving hand signals on my own initiative.”

Challenger S · Karuizawa Day 1

“This year I joined as support-car crew. Last time I was the one being supported — now it’s my turn to support everyone.”

Former Challenger E (returning as support crew)

“Riding one-handed is hard — it’s scary on a cross bike. I’ll practise before the next ride.”

Challenger S · Training ride, September

“I want to keep a steady gap with the rider ahead and find my own pace.”

Challenger S · Karuizawa Day 1 (Day 2 goal)

MENTOR & CHALLENGER REFLECTIONS

Since 2022, every challenger has been paired with two adult mentors who ride alongside them from training through the main event and into the year-end gathering. Below is a sample of real mentor feedback exchanged during the 2025 Karuizawa Challenge. Names have been replaced with initials.

“You finished as if it weren’t even your first long ride. Finding the bright side in any situation is a real talent — and so is the way you smile and talk with adults you’ve only just met.”

Mentor M to Challenger S (Karuizawa Day 1)

“Congratulations on the 100 km. Being your mentor has been one of the best things to happen to me. The time we shared has become real treasure for me — you gave me courage.”

Mentor E to Challenger Y (Karuizawa Day 2)

“Having you with us as support-car crew was such a reassuring — and joyful — thing. Checking on everyone’s condition, going to buy hand-warmers — you took the initiative on your own.”

Mentor M to former Challenger E (returning as support crew)

“CFC is a place where you can come back and try again — and eventually ride as an adult, this time supporting challengers yourself.”

Mentor N to former Challenger E

Note: The mentor reflections above are a small selection of exchanges from the 2025 season.

FINANCIAL STATEMENT

Summary of the income statement and balance sheet for the 6th fiscal period of NPO Cycling for Charity (January 1 – December 31, 2025).

Category	Item	FY2025 (¥)	FY2024 (¥)	YoY
Revenue	Membership fees	230,000	223,000	+3.1%
	Donations	919,860	642,679	+43.1%
	Program revenue	634,635	0	NEW
	Other income	5,065	1,288	+293%
	Total Revenue	1,789,560	866,967	+106%
Expenses	Program expenses	1,819,901	605,807	+200%
	Admin expenses	114,319	91,737	+25%
	Total Expenses	1,934,220	697,544	+177%
Net	Operating Surplus	(144,660)	169,423	—

Balance Sheet	12/31/2025	12/31/2024
Cash & deposits	¥3,025,367	¥3,170,027
Total Assets	¥3,025,367	¥3,170,027
Total Liabilities	¥0	¥0
Net Assets	¥3,025,367	¥3,170,027

Notes on the financials

2025 was the first deficit year since NPO incorporation (¥-144,660 net change). At the same time, total revenue reached a record ¥1,789,560 (+106% YoY), driven by donations (+43%) and the first-ever recognition of program revenue (¥634,635). Program expenses rose 200% to ¥1,819,901, reflecting deliberate investment in training and personnel (¥473,530), travel (¥758,688), and meetings (¥244,983) as we scaled. Net assets remain healthy at ¥3,025,367. CFC has never received grant funding or taken on debt.

Source: audited financials filed with Tokyo Metropolitan Government.

TEAM & BOARD

As of 2025, CFC is governed by five board members and supported by regular and supporting members.

BOARD

Yosuke Takahashi	Representative Director
Akihisa Yokoo	Vice Director
Gary Hung	Director
Atsushi Kamata	Auditor
Kentaro Yamamoto	Auditor

REGULAR MEMBERS

Satoshi Fukuda	Keith Grogg	Rika Nishimura
Miki Hitosugi	Suzuko Takahashi	Hiroshi Kanda
Junya Enomoto		

SUPPORTING MEMBERS

Akiko Ueno	Hidehiko Takamatsu	Jun Mochizuki
Hiroaki Nishida	Kaoru Yamamoto	Reiko Sawada
Naoko Konno	Mami Matsuura	Yumi Morita

ORGANIZATION DETAILS

Name	NPO Cycling for Charity
Founded	October 21, 2019 (NPO incorporation) / 2015 (initial project)
Location	Tokyo, Japan
Fiscal Year	January 1 – December 31 (calendar year)
Bank	Rakuten Bank, ordinary deposit account
Contact	cyclingforcharityjapan@gmail.com
Web	www.cyclingforcharityjapan.com

OUR SUPPORTERS

Thank you to the many individual supporters, cyclists, support-car crew, challenger families, mentors, and care-home staff who made 2025 possible. We are deeply grateful.

2025 MENTORS

Across the 2025 season, 14 mentors rode alongside challengers. Many are the regular and supporting members listed above; others are riders who return each year to support the program. Each mentor's presence helps a challenger grow.

INDIVIDUAL DONORS

Total individual donations in 2025: ¥919,860

Since launching this program, we have received donations from a cumulative 645 supporters. Every contribution powers the challenges that change young lives. Thank you, deeply.

HOW TO PARTICIPATE AND SUPPORT

As a Challenger	Young people facing challenges can join a ride.
As a Guide / Mentor	Experienced cyclists supporting challengers and ride safety.
As a Donor	Funding programs and bike donations to children's homes.
As a Sponsor	Corporate or organizational sponsorship of our events.



Ride with us. Change a life.

Every pedal stroke can change a child's future.

GET INVOLVED

cyclingforcharityjapan@gmail.com

www.cyclingforcharityjapan.com

facebook.com/cyclingforcharityjapan · instagram.com/cyclingforcharity



NPO Cycling for Charity

Tokyo, Japan · Fiscal year: January 1 – December 31

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