



# ANNUAL REPORT 2024

*Cycling to change  
children's futures.*



**NPO CYCLING FOR CHARITY**

Established 2015 · NPO since October 2019 · Tokyo

**9 YEARS · 2015 — 2024**

[www.cyclingforcharityjapan.com](http://www.cyclingforcharityjapan.com)

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## MISSION

Through long-distance cycling, NPO Cycling for Charity supports children from care homes and other challenging circumstances. We raise awareness of educational inequality in Japan and help children build self-esteem and communication skills, so that every child can freely pursue the future they envision.

## VISION

A society where every child can freely pursue the future they envision, regardless of their background.

# MESSAGE FROM OUR DIRECTOR

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**Yosuke Takahashi**  
Representative Director

2024 was a year of new beginnings for Cycling for Charity. Starting with the Spring Ride, we held nine events centered around the Karuizawa Challenge and the Shimanami Challenge. I am grateful to the many companions who shared the road with us through the year.

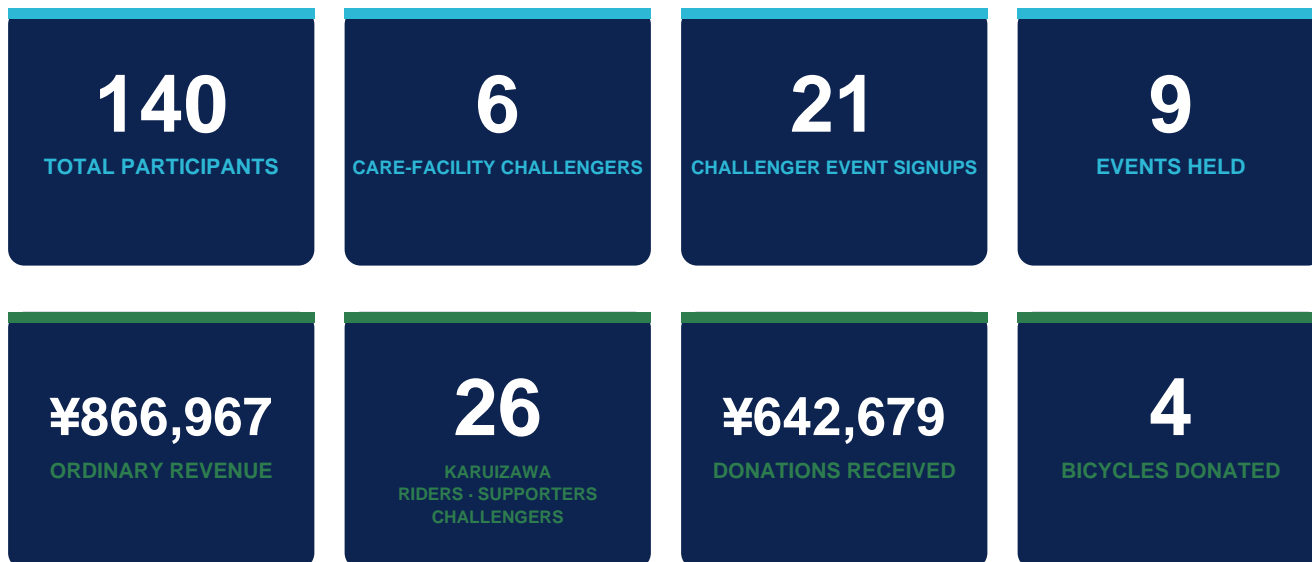
This year, four challengers from care facilities joined our Karuizawa Challenge and one joined the Shimanami Challenge. Watching them grow step by step — through training rides, the main events, and the year-end report meeting — is, for me, the greatest joy this program offers.

We also launched a new partnership in 2024 with Haruka-en, a children's welfare facility in Matsudo City. Through a bicycle-assembly workshop and the donation of four bicycles, a meaningful new relationship was born.

Financially, 2024 was a healthy year — ordinary revenue of ¥866,967 and a surplus of +¥169,423. To every donor, member, challenger and family that supported us: thank you. In 2025 we will continue this work of supporting children's futures.

# YEAR AT A GLANCE

2024 was CFC's 9th season. We held 9 events with many participants throughout the year. Below are the headline numbers.



## 2024 HIGHLIGHTS

<b>April</b>	<b>Spring Ride · Tama Lake</b> Season-opener day ride at Tama Lake in greater Tokyo. 5 riders + 3 challengers.
<b>Apr–May</b>	<b>Strava Virtual Ride</b> Online Golden Week event. 10 riders logged distance from various locations.
<b>June</b>	<b>Adult 186km Challenge</b> Long-distance ride for adult riders. 3 riders completed 186km.
<b>September</b>	<b>Training Rides · 2 sessions</b> Two practice rides held along the river route and at Futako-Tamagawa. 9 members + 7 challengers in total.
<b>October</b>	<b>Shimanami Challenge · 4 days</b> 4-day Onomichi to Imabari ride along the world-famous Shimanami Kaido. 4 riders + 1 challenger.
<b>October</b>	<b>Karuizawa Challenge · 3 days</b> Flagship 3-day ride from Kasai to Karuizawa (~230km, 950m elevation). 17 riders + 5 supporters + 4 challengers finished.
<b>October</b>	<b>Haruka-en Exchange · Matsudo (first visit)</b> First visit to the Haruka-en children's welfare home in Matsudo. Bicycle-assembly workshop and 4 bicycles donated. 4 CFC members + 2 challengers.
<b>November</b>	<b>Annual Report Gathering</b> Challengers presented their reflections to supporters. The capstone of the program. 14 riders + 4 challengers.

# FEATURED RIDES OF 2024

Long-distance rides are at the heart of CFC. Over nine events in 2024, young challengers rode alongside adult mentors.



## Karuzawa Challenge

Oct 12-14 · 3 days · Kasai to Karuzawa

Flagship event covering ~230km. 17 riders and 4 challengers completed the journey, supported by 5 support-car crew.

**17 RIDERS · 5 SUPPORTERS · 4 CHALLENGERS**



## Shimanami Challenge

Oct 4-8 · 4 days · Onomichi to Imabari

4-day ride along the world-famous Shimanami Kaido. Riders enjoyed views of the Seto Inland Sea and shared a team-wide finish.

**4 RIDERS · 1 CHALLENGER**

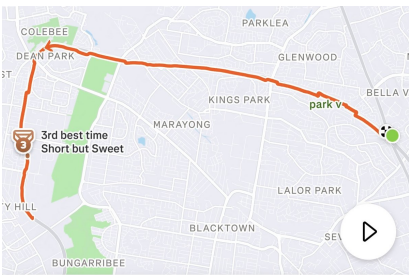


## Spring Ride · Tama Lake

April 1 · Day ride · Tama Lake, Tokyo

Season-opener of 2024. 5 riders and 3 challengers rode the loop course around Tama Lake.

**5 RIDERS · 3 CHALLENGERS**



## Strava Virtual Ride

Apr 29 - May 5 · Online · Golden Week

Online Golden Week challenge via Strava. 10 riders logged distance from various locations across Japan.

**10 PARTICIPANTS**



## Training Rides · 2 sessions

September · River route / Futako-Tamagawa

Two practice rides held along the river route and at Futako-Tamagawa. Challengers gradually built up distance for the main events.

**16 TOTAL ATTENDEES**



## Annual Report Gathering

Nov 23 (Sat) · Tokyo

Challengers delivered presentations to supporters — sharing what the year taught them. The capstone of the program, designed to build confidence through public speaking.

**14 RIDERS · 4 CHALLENGERS**



## Haruka-en Exchange (Matsudo) — first visit

Oct 19 (Sat) · Haruka-en children's welfare home, Matsudo

In 2024 we visited the Haruka-en children's welfare home in Matsudo for the first time. CFC members and the children assembled bicycles together in a workshop, and four bicycles were donated — marking the beginning of a meaningful new partnership.

**4 CFC MEMBERS · 2 CHALLENGERS · 4 BICYCLES DONATED**

# CHALLENGER VOICES

Below are the actual words of our 2024 challengers, taken directly from post-event reflection sheets. Names have been replaced with initials to protect privacy.

“I was able to ride at 20 km/h without pushing too hard. Made it through the whole ride.”

*Challenger S · Training ride, Sep 21 (Saiko / Arakawa, 30km finish)*

“My goal was to actually talk with people I had just met — and I did it.”

*Challenger W · Training ride, Sep 21 (first event)*

“Held the same 20 km/h pace as before. Even with a slightly faster group I kept the gap with the rider ahead and finished.”

*Challenger S · Training ride, Sep 29 (Tama River, 50km+)*

“Even when no one was signaling from the front, I read the road myself and gave the hand signals. In the second half I held a steady pace.”

*Challenger K (2nd-year, sub-leader) · Training ride, Sep 29*

“I rode all the way to the end without giving up. I kept the gap with the rider ahead.”

*Challenger S · Karuizawa Day 1 (personal-best distance)*

“What felt great was finishing the full 100 km. I even passed Yokoo-san on a climb.”

*Challenger S · Karuizawa Day 2 (100km finish)*

# MENTOR & CHALLENGER REFLECTIONS

Since 2022, every challenger has been paired with two adult mentors who ride alongside them from training through the main event and into the year-end gathering. Below is a sample of real mentor feedback recorded during the 2024 season. Names have been replaced with initials.

“Congratulations on finishing 30 km. You said your limit was 10 km, so this is three times that. Amazing. And the 20 km/h pace you held — that’s a great pace and you rode it without forcing.”

*Mentor O to Challenger S · Training ride, Sep 21*

“You actually talked with people you had just met and reached your goal! Let’s set up some habits to make sure you’re never late: arrive 30 minutes before the meet time; lay out everything the night before.”

*Mentor M to Challenger W · Training ride, Sep 21*

“70 km plus — well done. Conditions were good and it was a strong first day. Tomorrow, again, ride your own pace.”

*Mentor M to a Challenger · Karuizawa Day 1*

“Congratulations on the 100 km. Riding in the aero position you looked sharp. Tomorrow is the climb — keeping a steady gap will matter. Let’s go enjoy your favourite: the hill climb.”

*Mentor O to Challenger S · Karuizawa Day 2*

Note: The exchanges above are taken directly from mentor feedback recorded during the 2024 season.

# FINANCIAL STATEMENT

Summary of the income statement and balance sheet for the 5th fiscal period of NPO Cycling for Charity (January 1 – December 31, 2024).

Category	Item	FY2024 (¥)	FY2023 (¥)	YoY
Revenue	Membership fees	223,000	260,000	-14.2%
	Donations	642,679	1,103,389	-41.8%
	Other income	1,288	2,385	-46.0%
	<b>Total Revenue</b>	<b>866,967</b>	<b>1,365,774</b>	<b>-36.5%</b>
Expenses	Program expenses	605,807	288,060	+110%
	Admin expenses	91,737	59,494	+54.2%
	<b>Total Expenses</b>	<b>697,544</b>	<b>347,554</b>	<b>+101%</b>
<b>Net</b>	<b>Operating Surplus</b>	<b>+169,423</b>	<b>+1,018,220</b>	<b>—</b>

Balance Sheet	12/31/2024	12/31/2023
Cash & deposits	¥3,170,027	¥3,000,604
Total Assets	¥3,170,027	¥3,000,604
Total Liabilities	¥0	¥0
<b>Net Assets</b>	<b>¥3,170,027</b>	<b>¥3,000,604</b>

## Notes on the financials

2024 ended with a surplus of +¥169,423 — ordinary revenue of ¥866,967 against ordinary expenses of ¥697,544. Revenue was down 36.5% year-over-year (FY2023: ¥1,365,774), reflecting the absence of a large one-time donation that lifted the prior year; 2024 returned to typical levels. Program expenses meanwhile rose +110% to ¥605,807 as we invested in the Karuizawa, Shimanami and new Haruka-en partnership programs. Net assets continued to grow to ¥3,170,027 (FY2023: ¥3,000,604). CFC has never received grant funding or taken on debt since inception.

Source: audited financials filed with Tokyo Metropolitan Government.

# TEAM & BOARD

As of end-2024, CFC is governed by five board members and supported by regular and supporting members.

## BOARD

<b>Yosuke Takahashi</b>	Representative Director
<b>Akihisa Yokoo</b>	Vice Director
<b>Gary Hung</b>	Director
<b>Atsushi Kamata</b>	Auditor
<b>Kentaro Yamamoto</b>	Auditor

## REGULAR MEMBERS

Satoshi Fukuda	Keith Grogg	Rika Nishimura
Miki Hitosugi	Suzuko Takahashi	Hiroshi Kanda
Hidehiko Takamatsu	Jun Mochizuki	

## SUPPORTING MEMBERS

Akiko Ueno

## ORGANIZATION DETAILS

<b>Name</b>	NPO Cycling for Charity
<b>Founded</b>	October 21, 2019 (NPO incorporation) / 2015 (initial project)
<b>Location</b>	Tokyo, Japan
<b>Fiscal Year</b>	January 1 – December 31 (calendar year)
<b>Bank</b>	Rakuten Bank, ordinary deposit account
<b>Contact</b>	cyclingforcharityjapan@gmail.com
<b>Web</b>	www.cyclingforcharityjapan.com

# OUR SUPPORTERS

Thank you to the many individual supporters, cyclists, support-car crew, challenger families, mentors, and care-home staff who made 2024 possible. We are deeply grateful.

## 2024 MENTORS

Across the 2024 season, 10 mentors rode alongside challengers. Many are the regular and supporting members listed above; others are riders who return each year to support the program. Each mentor's presence helps a challenger grow.

## INDIVIDUAL DONORS

### Total individual donations in 2024: ¥642,679

Since launching this program, we have received donations from many individual supporters. Every contribution powers the challenges that change young lives. Thank you, deeply.

## HOW TO PARTICIPATE AND SUPPORT

<b>As a Challenger</b>	Young people facing challenges can join a ride.
<b>As a Guide / Mentor</b>	Experienced cyclists supporting challengers and ride safety.
<b>As a Donor</b>	Funding programs and bike donations to children's homes.
<b>As a Sponsor</b>	Corporate or organizational sponsorship of our events.



# Ride with us. Change a life.

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*Every pedal stroke can change a child's future.*

## GET INVOLVED

[cyclingforcharityjapan@gmail.com](mailto:cyclingforcharityjapan@gmail.com)

[www.cyclingforcharityjapan.com](http://www.cyclingforcharityjapan.com)

[facebook.com/cyclingforcharityjapan](https://facebook.com/cyclingforcharityjapan) · [instagram.com/cyclingforcharity](https://instagram.com/cyclingforcharity)



## NPO Cycling for Charity

Tokyo, Japan · Fiscal year: January 1 – December 31

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