



ANNUAL REPORT 2023

*Cycling to change
children's futures.*



NPO CYCLING FOR CHARITY

Established 2015 · NPO since October 2019 · Tokyo

8 YEARS · 2015 — 2023

www.cyclingforcharityjapan.com

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MISSION

Through long-distance cycling, NPO Cycling for Charity supports children from care homes and other challenging circumstances. We raise awareness of educational inequality in Japan and help children build self-esteem and communication skills, so that every child can freely pursue the future they envision.

VISION

A society where every child can freely pursue the future they envision, regardless of their background.

MESSAGE FROM OUR DIRECTOR



Yosuke Takahashi
Representative Director

2023 was a major year of growth for Cycling for Charity — our fourth year as an NPO. Starting with the Spring Ride, we held seven events: three training rides, the Karuizawa Challenge, the Shimanami Kaido Challenge, and the year-end report meeting.

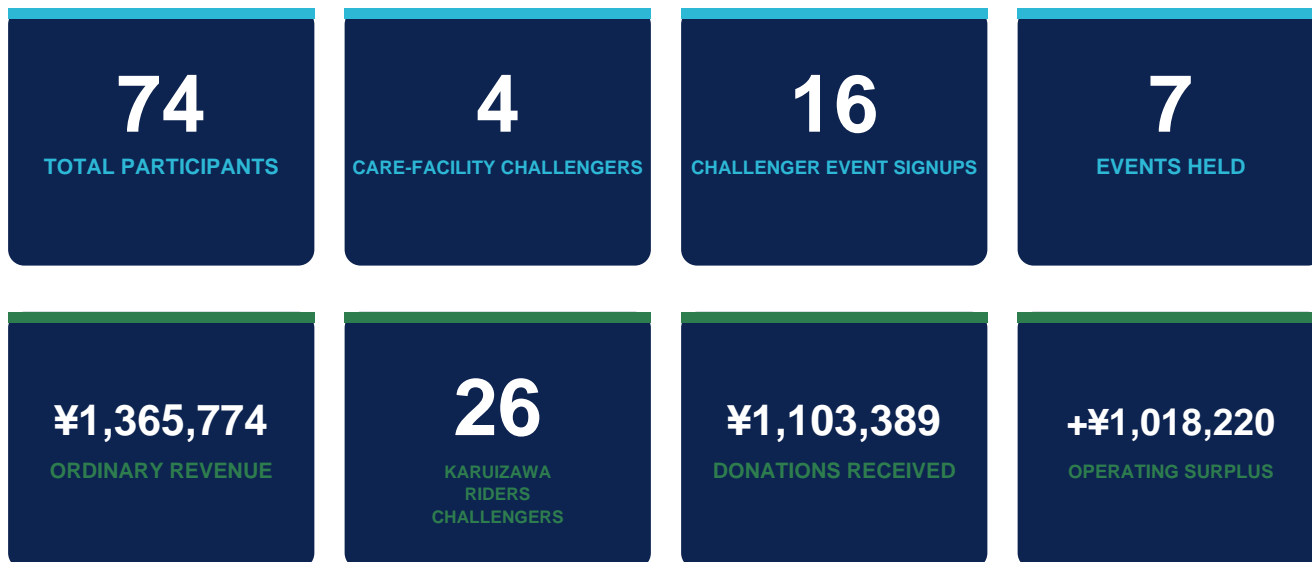
In autumn, we held two long-distance challenges back to back for the first time. Four challengers joined the Karuizawa Challenge (Tokyo to Karuizawa, 3 days). Watching them grow step by step — through three training rides and three days of riding — is, for me, the greatest joy this program offers.

The Shimanami Kaido Challenge (Onomichi to Imabari, 4 days) was an adult-rider-only event. Two riders joined from overseas and led fundraising for CFC. Their effort was the main reason donations grew +231% year-over-year.

Financially, thanks to the generosity of many supporters, total revenue reached ¥1,365,774 (+105% YoY) and we closed the year with a surplus of +¥1,018,220. To every donor, member, challenger and family that supported us — thank you, deeply. In 2024 we will continue this work of supporting children's futures.

YEAR AT A GLANCE

2023 was CFC's 8th season and our 4th year as an NPO. We held 7 events with 74 total participants across the year. The headline numbers:



2023 HIGHLIGHTS

April	Spring Ride · Tama Lake Season-opener day ride at Tama Lake in greater Tokyo. 9 riders enjoyed the spring weather.
September	Training Ride 1 · Musashisakai First training ride. 5 riders + 4 challengers — first 40km route, learning hand signals and group-ride basics.
September	Training Ride 2 · Futako-Tamagawa Held despite the rain. 6 riders + 3 challengers covered 55–60km, sharpening skills under tougher conditions.
October	Training Ride 3 · Kasai Rinkai Park Final practice before the main event. 5 riders + 2 challengers reviewed pace and individual goals.
October	Karuizawa Challenge · 3 days Flagship 3-day ride from Tokyo to Karuizawa (~230km). 22 riders + 4 challengers finished, riding through strong winds on Day 1.
October	Shimanami Kaido Challenge · 4 days 4-day adult-rider ride from Onomichi to Imabari and back. 4 riders including 2 from overseas — who drove the +231% donations growth.
November	Annual Report Gathering Challengers presented their reflections to supporters. The capstone of the program. 7 riders + 3 challengers.

FEATURED RIDES OF 2023

Long-distance rides are at the heart of CFC. Across seven events in 2023, challengers and adult members rode together.



Spring Ride · Tama Lake

April · Day ride · Tama Lake, Tokyo

2023 season-opener. 9 riders enjoyed a day ride at Tama Lake in the spring weather.

9 RIDERS



Training Ride 1 · Musashisakai

September · Musashisakai Station

First training ride. Challengers tackled their first 40km, learning hand signals and group-ride basics.

5 RIDERS · 4 CHALLENGERS



Training Ride 2 · Futako-Tamagawa

September · Futako-Tamagawa

Held despite the rain. Riders covered 55–60km and sharpened their skills in tough conditions.

6 RIDERS · 3 CHALLENGERS



Training Ride 3 · Kasai Rinkai Park

October · Kasai Rinkai Park

Final practice before the main event. Each challenger reviewed their pace and individual goals.

5 RIDERS · 2 CHALLENGERS



Shimanami Kaido Challenge

October · 4 days · Onomichi to Imabari

4 riders including 2 from overseas finished the route. Their fundraising drove the year's major donations growth.

4 RIDERS · 2 FROM OVERSEAS



Annual Report Gathering

November · Tokyo

Challengers presented their year of riding to supporters — sharing what the year taught them. The capstone of the program.

7 RIDERS · 3 CHALLENGERS



Karuizawa Challenge · 3 days

October · Tokyo to Karuizawa · ~230km

The headline event of 2023. Four challengers completed the ~230km route from Tokyo to Karuizawa over three days. After three training rides, even strong winds on Day 1 could not stop them. Watching challengers grow alongside adult riders captures everything CFC is about.

22 RIDERS · 4 CHALLENGERS · 3 DAYS / 230KM

CHALLENGER VOICES

Below are the actual words of our 2023 challengers, taken directly from post-event reflection sheets. Names have been replaced with initials to protect privacy.

“I kept up without falling behind, and I came to understand and use the hand signals.”

Challenger E · Training Ride 1 · 9/17 (40km finish)

“On the way to Tama Lake, I copied the rider in front of me and gave the signal back to the rider behind.”

Challenger Y · Training Ride 1 · 9/17 (first event)

“Getting a good photo, and finishing the whole ride.”

Challenger S · Training Ride 1 · 9/17

“I learned from last time and didn’t forget anything. I rode more than planned and started to see my own limits.”

Challenger Y · Training Ride 3 · 9/30

“I finished 110km safely. I came to understand my own pace.”

Challenger K · Karuizawa Day 2 (110km finish)

“I don’t want to have regrets, so I’ll go as far as I can.”

Challenger K · Karuizawa Challenge (post-event survey)

MENTOR & CHALLENGER REFLECTIONS

Since 2022, every challenger has been paired with two adult mentors who ride alongside them from training through the main event and into the year-end gathering. Below is a sample of real mentor feedback recorded during the 2023 season. Names have been replaced with initials.

“You’re really athletic — I was impressed. With only a few rides in your legs I was a bit worried about your back and hips getting sore, so please don’t push too hard.”

Mentor M to Challenger E · Training Ride 1 · 9/17

“Great job on your first 40km. By the second half you were giving hand signals and looking much more comfortable.”

Mentor S to Challenger E · Training Ride 1 · 9/17

“Coming by rinko (folded bike + train) from home was wonderful. On the main event the pace will be a comfortable 20–25 km/h, so no need to worry.”

Mentor K to Challenger Y · Training Ride 3 · 9/30 (70km+)

“You crushed Day 2’s 111km. I was worried about the injury from the day before, but you finished without a single complaint — it was moving to watch.”

Mentor M to Challenger E · Karuizawa Day 2 (111km finish)

Note: The exchanges above are taken directly from mentor feedback recorded during the 2023 season.

FINANCIAL STATEMENT

Summary of the income statement and balance sheet for the 4th fiscal period of NPO Cycling for Charity (January 1 – December 31, 2023).

Category	Item	FY2023 (¥)	FY2022 (¥)	YoY
Revenue	Membership fees	260,000	320,000	-18.8%
	Donations	1,103,389	333,000	+231%
	Other income	2,385	14,049	-83.0%
	Total Revenue	1,365,774	667,049	+105%
Expenses	Program expenses	288,060	0	NEW
	Admin expenses	59,494	112,934	-47.3%
	Total Expenses	347,554	112,934	+208%
Net	Operating Surplus	+1,018,220	+554,115	—

Balance Sheet	12/31/2023	12/31/2022
Cash & deposits	¥3,000,604	¥1,982,384
Total Assets	¥3,000,604	¥1,982,384
Total Liabilities	¥0	¥0
Net Assets	¥3,000,604	¥1,982,384

Notes on the financials

2023 ended with a surplus of +¥1,018,220 — ordinary revenue of ¥1,365,774 against ordinary expenses of ¥347,554. Revenue grew +105% year-over-year (FY2022: ¥667,049), driven by donations reaching ¥1,103,389 (+231%). Two overseas riders who joined the Shimanami Kaido Challenge led the fundraising effort that drove the donations growth. Program expenses scaled from ¥0 to ¥288,060 as we invested in the Karuizawa and Shimanami programs. Net assets continued to grow to ¥3,000,604 (FY2022: ¥1,982,384). CFC has never received grant funding or taken on debt since inception.

Source: audited financials filed with Tokyo Metropolitan Government.

TEAM & BOARD

As of end-2023, CFC was governed by 5 board members and supported by 11 regular members.

BOARD

Yosuke Takahashi	Representative Director
Akihisa Yokoo	Vice Director
Gary Hung	Director
Atsushi Kamata	Auditor
Kentaro Yamamoto	Auditor

REGULAR MEMBERS

Keith Grogg	Miki Hitosugi	Suzuko Takahashi
Rika Nishimura	Satoshi Fukuda	Hidehiko Takamatsu
Jun Mochizuki	Hide Fushimi	Sayaka Nonaka
Kyoko Sawada	Yusuke Takahashi	

SUPPORTING MEMBERS

(none in 2023)

ORGANIZATION DETAILS

Name	NPO Cycling for Charity
Founded	October 21, 2019 (NPO incorporation) / 2015 (initial project)
Location	Tokyo, Japan
Fiscal Year	January 1 – December 31 (calendar year)
Bank	Rakuten Bank, ordinary deposit account
Contact	cyclingforcharityjapan@gmail.com
Web	www.cyclingforcharityjapan.com

OUR SUPPORTERS

Thank you to the many individual supporters, cyclists, support-car crew, challenger families, mentors, and care-home staff who made 2023 possible. We are deeply grateful.

2023 MENTORS

Across the 2023 season, multiple mentors rode alongside challengers. Many are the regular members listed above; others are riders who return each year to support the program. Each mentor's presence helps a challenger grow.

INDIVIDUAL DONORS

Total individual donations in 2023: ¥1,103,389

Since launching this program, we have received donations from many individual supporters. Every contribution powers the challenges that change young lives. Thank you, deeply.

HOW TO PARTICIPATE AND SUPPORT

As a Challenger	Young people facing challenges can join a ride.
As a Guide / Mentor	Experienced cyclists supporting challengers and ride safety.
As a Donor	Funding programs and bike donations to children's homes.
As a Sponsor	Corporate or organizational sponsorship of our events.



Ride with us. Change a life.

Every pedal stroke can change a child's future.

GET INVOLVED

cyclingforcharityjapan@gmail.com

www.cyclingforcharityjapan.com

facebook.com/cyclingforcharityjapan · instagram.com/cyclingforcharity



NPO Cycling for Charity

Tokyo, Japan · Fiscal year: January 1 – December 31

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